

Richard Jansen-Parkes

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About Me:

My career to date has been a mix of the technical and the creative, including a Masters degree in physics and several years as an engineering journalist. This combination makes for a mix of skills that is hard to find, focused on sharing complex information in a way that is easy to read and appealing.

Over recent years I've worked on a huge range of different projects within the world of technical and engineering news/PR. These have included arranging and managing case study videos, drafting white papers and guides, writing features and creating press releases. While working for Edson Evers, a PR agency, I've helped clients including Calor Gas, Gardner Denver, Finning and Assa Abloy.

Employment:

August 2015 - Present
Technical Copywriter
Edson Evers Technical PR

February 2011 - August 2015
Staff Reporter
The Chemical Engineer
Institution of Chemical Engineers (IChemE)

2006-2010 (summers)
Technical and Marketing Assistant
Shurjo Energy Partners Ltd.

Education:

2006-2010
MPhys Physics with Medical Physics
The University of Exeter

2010-2011
NCTJ Diploma in Multimedia Journalism
City College Brighton & Hove

Skills:

- Exceptional written and verbal communication skills.
- First-rate research abilities.
- Solid grounding in both the technical side of industry and the needs of business-to-business communications.